

SPONSORSHIP 2026 FALL EVENT



ABOUT THE FALL EVENT

Nashville Nights

Friday, November 13, 2026

6:00 - 11:00 pm

The Jerome Event Center, Delano

The Fall Fundraiser is an annual event supporting the students of Rockford Area Schools. Each year, more than 250 parents, educators and community members gather for a fun evening of dinner, dancing and socializing. Funds are raised through an online silent auction, raffle, live dessert auction and multiple Fund-A-Needs. Event sponsors receive recognition through a variety of promotional materials, including event signage, the Rockford Education Foundation website, Facebook page and school newsletters.

DEADLINES

EARLY BIRD - SEPT 1

Commit by September 1 and receive:

- Early Bird Sponsor feature post
- Recognition in September newsletter
- Immediate recognition on our website

REGULAR DEADLINE - OCT 9

This is our final sponsorship commitment deadline. Recognition after this date cannot be guaranteed in printed materials.

CUSTOMIZE YOUR IMPACT

Choose one or more of the following valuable opportunities:

★ EVENT SPONSOR

Your support helps bring the event to life while allowing more proceeds to directly benefit students and educators.

PREMIER \$10,000

CHAMPION \$5,000

PLATINUM \$2,500

ROCKET \$1,000

See all the benefits on page 3 chart.

★ FUND-A-NEED MATCHING SPONSOR

During the event, guests are invited to give directly to student programs. Put your business behind a cause that matters by matching their gifts—and be recognized for helping double the impact. Match donations start at \$500.

Choose the program you'd like to match:

- REAMS Arts Experiences
- RMS-CES Environmental Experiences
- RHS 'Launch Your Future'

Click here for >> **Fund-A-Need details**

Your match builds momentum and inspires others to give more.

★ IN-KIND DONOR

Donate a product, service or experience to support the event.

Raffle Donation

Your item will be promoted as a raffle prize, with business recognition. The sponsor may present the prize and draw the winner.

Raffle donations are limited—early commitments are encouraged.

Silent Auction Donation

Your item will be featured on the online auction platform with your business logo or name. [Donate by November 1.](#)

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STEPS TO COMPLETE YOUR SPONSORSHIP:

- 1 Confirm your sponsorship**
Contact Nikki Arvold,
Executive Director
612-226-3910
nikki@rockfordfoundation.org
- 2 Send check payment to:**
Rockford Education Foundation
PO Box 283, Rockford, MN 55373
For credit card payment, contact Nikki.
- 3 Send your logo**
Email a high-resolution or
vector logo file to:
nikki@rockfordfoundation.org
- 4 Submit your guest list**
Include each guest's name, email
and cell phone number.

IMPORTANT DEADLINES:

★ **Early Bird Sponsor Deadline:**
September 1

Regular Sponsor Deadline: October 9

Submit a high-resolution or vector logo:
Email art no later than October 9th

Submit your guest list: October 14
Note: Public ticket sales begin October 15 – be sure
to confirm your guests before they purchase tickets
on their own.

Silent auction donations: November 1

SHARE YOUR PARTNERSHIP!

Let your customers, employees and
community know your business supports
Rockford students.

Follow + Tag Us

 @rockfordeducationfoundation

 @rockfordfoundation

Share the Event

Repost REF content, share your sponsorship
announcement, and invite your employees
and guests to join the fun.

★ Come ready to network, enjoy the evening and celebrate the impact your
business makes for Rockford students!

EVENT SPONSOR BENEFITS CHART

		PREMIER	CHAMPION	PLATINUM	ROCKET	MATCHING	IN-KIND
	Investment	\$10,000	\$5,000	\$2,500	\$1,000	Starting at \$500	Raffle or Auction Donation
VISIBILITY & BENEFITS DURING EVENT	Event Tickets	2 VIP tables (16) 8 guests per table	1 VIP table (8)	6 Tickets	4 Tickets		
	Complimentary drink for each guest	16 drink tickets	8 drink tickets	6 drink tickets	4 drink tickets		
	Stage & Program Recognition	Individual recognition	Individual recognition	Individual recognition	Group recognition	Individual recognition	
	Event Signage	Entrance, event activity and sponsor banner	Sponsor banner	Sponsor banner	Sponsor banner	Sponsor banner	
	Printed Program Recognition	Full Page Ad	Half Page Ad	Quarter Page Ad	Logo	Logo	
	Event TV/Projector Screens	Logo	Logo	Logo	Logo	Logo	
	Auction Online Platform	Logo	Logo	Logo	Logo	Logo	Logo/name
VISIBILITY & BENEFITS BEFORE/AFTER EVENT	Social Media Posts	Presenting Post + Business Feature + Event Mentions	Business Feature + Event Mentions	Business Feature	Individual logo slide in group feature	Fund-a-Need feature	In-Kind Group Larger donations featured
	Annual Impact Report	Logo	Logo	Logo	Logo	Logo	Listed
	Website Recognition	Logo	Logo	Logo	Logo	Logo	
	Business & School Partnership Opportunities*	Priority choice	Priority choice	Priority choice	Priority choice	Priority choice	

* Business & School Partnership Opportunities:

Your business may choose from volunteer projects, career exploration events, guest speaking, workplace tours, mentorship and other collaborations based on your interests and availability.

Priority in selecting opportunities and dates will be based on sponsorship level.

Contact Nikki for more information.

Please note:

Logo size and placement across all platforms, including social media, reflect sponsorship level and are thoughtfully arranged to ensure overall design quality and readability.

NEW THIS YEAR:

Early Bird Sponsor

Receive additional perks when you commit by September 1 (see pg 1)

Happy Hour Added

Happy hour begins at 6 p.m.
Enjoy complimentary beer and wine while supplies last.